



SNOW PLACE *Like Home*

DECEMBER
19-31, 2025

INCLUDING SLEIGH RIDES
ON SELECT EVENINGS

DRIVE THRU CHRISTMAS LIGHT SHOW

Hanover Ag's Snow Place Like Home is back!

This year's event will run from December 19-31 with horse drawn sleigh rides available once again for select evenings! We will have a minimum donation of \$20 per vehicle.

Rather than a designated sponsor night - this year Sponsors will receive free passes in a quantity based on their sponsorship value to use on any night of their choosing!

This event has become a tradition for families across Southeast Manitoba! Putting on an event of this magnitude is no small feat, and is reliant on a combination of attendee donations, volunteer time and generous corporate sponsorships. We were not able to host it in 2024 and are excited for the opportunity to bring it back for 2025 - but we need your support!

As you can see below, we have several different opportunities for you to become involved as a sponsor!

\$6,500 | Title Sponsor **SOLD OUT**

- 8x4 Christmas greeting Sign
- Logo on entrance and exit banners, provided by Hanover Ag Society
- Full marketing campaign leading up to event including print, radio, social media, etc..
- All promotional material referred to as "Hanover Ag presents Snow Place Like Home powered by _____"
- Opportunity for your team to volunteer at event.
- Opportunity to provide branded material like toques for all volunteers to wear at event.
- Dedicated social media posts- with this being the focus of Hanover Ag marketing in Fall and Winter.
- 20 free passes to Snow Place Like Home.

\$2500 | Bell Ringer (+gst = \$2625) **SOLD OUT**

- Opportunity to provide volunteers at the event.
- Presenting Sponsor for one of four sections
Nativity Scene | Santa's Workshop | Christmas Jungle | Elf Farm
- Logo and link on HanoverAg.com event page.
- Welcome signage at entrance of dedicated section.
- Personalized lit 4'w x 6' h coroplast sign with company logo and Christmas greeting
- Recognition on Social Media leading up to/during event.
- 10 free passes to Snow Place Like Home.

\$300 | Holiday Elf (+gst = \$315)

- Opportunity to provide volunteers at event.
- Company logo printed on 4'w x 2'h coroplast sign along Christmas lights route.
- 2 free passes to Snow Place Like Home.

\$1000 | Lamp Lighter (+gst = \$1050)

- Opportunity to provide volunteers at event.
- Personalized lit 4'w x 6' h coroplast sign with company logo and Christmas greeting
- Recognition on Social Media leading up to/during event.
- 5 free passes to Snow Place Like Home.

\$500 | Sleigh Ride Sponsor (+gst = \$525)

- Make sleigh rides free to all who attend!!!
- Opportunity to provide volunteers at event.
- Social Media recognition on night of sponsorship (or throughout whole event if sponsoring all nights)
- Company logo printed on signage at Sleigh Ride loading area.
- 3 free passes to Snow Place Like Home.

Volunteer Sponsor

If your organization supplies 4 or more volunteers on any given evening of the event - we will post a dedicated story on social media with your logo recognizing you as "Volunteer Sponsor of the night" as well as on a wrap up post after the event concludes.



Prices on sponsorship are subject to GST.

For more information, please contact Brenda at 204-770-6799 or sponsorship@hanoverag.com.
Signage for the event is provided by the Hanover Ag Society. Logos are required by November 15, 2025.

OUR ELVES MAY PUT TOGETHER THE LIGHT DISPLAYS, BUT OUR SPONSORS MAKE THEM GLOW!



BELL RINGER



LAMP LIGHTER



HOLIDAY ELF



SNOW PLACE

Like Home

DECEMBER
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DRIVE THRU CHRISTMAS LIGHT SHOW

Sponsorship Agreement

Sponsor Name:

Contact Person:

Mailing Address:

Phone:

Email:

Sponsorship Package and Amount:

(Prices subject to GST)

- ☐ Title Sponsorship \$6,500
- ☐ Bell Ringer \$2500
- ☐ Lamp Lighter \$1000
- ☐ Holiday Elf \$300
- ☐ Sleigh Ride \$500
- ☐ Other _____

Other Details:

Signature:

All signage produced by the Hanover Ag Society remains the property of the Hanover Ag Society.

All logo's provided by sponsor should be sent before November 15, 2025.

Please make cheques payable to The Hanover Ag Society, Box 441, Grunthal Manitoba, RoA oRo

Closures will occur if a weather warning is in effect. Sponsorships are not refunded in case of weather closures.

Thank you for your support!